SRDBA Board Meeting Minutes (draft) -7/14/2021

Board Meeting Attendance				
#	Position/Office	P/A/O	Name	Attendance Notes
1	President*	P	Kelly Hood	idockhood@gmail.com
2	Vice President*	P	Drew Rogers	rogers.drew@hotmail.com
3	Treasurer*	P	Patsy Zick	patsymba@hotmail.com
4	Secretary*	P	Deborah Carson	debbie.carson@comcast.net
5	Membership Director*	P	Annely Thorstad	Annely@sanca.us
6	Florida*	P	Beverly Sorrells	bas210@bellsouth.net
7	Georgia*	A	Jenay Thompson	irnerdette@gmail.com
8	North Carolina*	A	Faith Douglas	faithth@hotmail.com
9	South Carolina*	P	Alice Turner	aturnerm1169@gmail.com
10	Tennessee*	A	Esther Wallace	scmadpaddlers@gmail.com
11	At-Large (1)*	P	Vickie O'Neil	valentoneil@aol.com
12	At-Large (2)*	P	Efrat Almog	Efratalmog@gmail.com
13	At-Large (3)*	A	Judy Lundy	jklundy73@gmail.com
	Present			
	Absent			
	Open			
	Quorum for voting IAW the Bylaws	9 of 13	Combination of Executive Board and State Directors. Quorum established with attendance of 7 voting members	

^{*}Voting member

I. Call to Order and Attendance

a. Drew Rogers, Vice President, called the meeting to order at 8:05PM. Roll was called and recorded attendance as noted above. Quorum established

II. Approval of minutes

a. BoD Meeting Minutes, May 2021- Approved after corrections and edits as submitted at this meeting.

III. President's Report - Kelly Hood

- a. Kelly updated the board on the CCNC national race in October. The CCNC got off to a slow start due to Covid, but now has over 80 teams registered and >1300 athletes planning to participate. This will be the first true national championship for the USDBF. We will also have a SRDBA tent at the championship. We will need to rent from the park but do not have to pay a vendor fee. Our hope will be to encourage members to remain SRDBA members during non-championship years. We will need volunteers to help at the tent. Drew volunteered and reminded us that we have a credit at the NBP, which may be able to be used toward tent rental. We will need to generate promotional products, but need to have a suitable quality of digital images/logos to use. This will be a priority.
- **b.** ACP division is required to be mixed 50/50 Male/female

IV. Treasurer's Report - Patsy Zick

- a. Ending bank statement as of June 30, 2021: \$32,975.96
- b. Ending balance statement: \$32,975.96
- c. P&L is in the black at \$13,011.38 before rebates.
- d. Clubs whose members paid by March 31, 2021 will soon get rebates.
- e. USDBF will be sending rebates back to the regions
- f. All financials are in Google Docs
- g. June financial report was accepted as presented

V. Coaching 2.0 - Drew Rogers

Drew reported that he had a detailed conversations with Pat Bradley. Timing for the event seems to work best if it is held in association with a paddler-style event, rather than as a stand-alone event. There is a possibility it could be held in collaboration with the April 2022 PanAm paddling Academy. He will have more information to report at our next meeting.

VI. Membership- Annely Thorstad

- **a.** Membership:133 new members, lots of team swapping has occurred.
- **b.** Total number of members: 656
- **c.** By individuals:
 - i. Women: 448
 - ii. Men: 208
- d. By state:
 - i. FL: 573
 - ii. KY: 5
 - iii. SC: 78
- e. By division:
 - i. Premier: 34
 - ii. Sr A: 80
 - iii. Sr B: 190
 - iv. Sr C: 348
 - v. Youth: 4
- **f.** Clubs:
 - i. SC: 3
 - ii. FL: 17
 - iii. 1 each from KY, NC, GA
- **g.** Festivals
 - i. AL: 1
 - ii. FL: 1
 - iii. GA:1

VII. Committee Reports

- a. <u>Youth Paddlers</u>: Alice Turner reported that the committee met and added Mike Mondrell to the group. Annely has been able to bring some documents that have been previously developed, which will help in setting up our program regarding regulations and other criteria required to work with youth.
- b. Paddler Engagement Committee: Annley/Beverly
 - i. Lots of team swapping has occurred. Paddlers really would like to see a SRDBA presence at races.
 - ii. Faith is working on the Discord app trying to figure out the various channels we can use for communication to members. It has a lot of potential for use. They will pick up on working on the app in a few weeks after summer break.
 - iii. Online store Beverly continues to work on items from the store. It may be cheaper to do it through our own store. We are signed up with Printify. And we need some mock ups for various products and to have our graphics updated.
 - iv. At-Large Reports: Nothing to report

v. Ef has been working with a few clubs in Tennessee and asked about atlarge reps helping out with states not represented.

VIII. Newsletter - Deb Carson

a. Deb asked for a deadline of Sept 15 for newsletter items.

IX. Q&A:

There remains a small window to add a team to CCNC- ask Kelly, Drew, Annely about it. Also, members can register late and race at CCNC with an extra fee to process credentials. Entering crews and crew members into the online formats may be confusing in the coming weeks.

X. Upcoming Board Dates

Sept 15 Wed 7:00pm (switched to Sept 22)

Nov TBD

XI. Adjournment

a. Meeting adjourned at 8:50 pm.