**SRDBA Board Meeting Minutes (draft) – 2/23/2022**

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| **Board Meeting Attendance** | | | | |
| **#** | **Position/Office** | **P/A/O** | **Name** | **Attendance Notes** |
| 1 | President\* | P | Kelly Hood | idockhood@gmail.com |
| 2 | Vice President\* | P | Drew Rogers | [rogers.drew@hotmail.com](mailto:rogers.drew@hotmail.com) |
| 3 | Treasurer\* | A | Patsy Zick | patsymba@hotmail.com |
| 4 | Secretary\* | P | Deborah Carson | [secretary@srdba.org](mailto:secretary@srdba.org) |
| 5 | Membership Director\* | P | Annely Thorstad | [membership@srdba.org](mailto:membership@srdba.org) |
| 6 | Alabamba\* | P | Steve Tayon | [alabama@srdba.org](mailto:alabama@srdba.org) |
| 7 | Georgia\* | P | Liz Bradley | [lizeeb@live.com](mailto:lizeeb@live.com) |
| 8 | North Carolina\* | A | Eileen Hume | [Gardendweller46@hotmail.com](mailto:Gardendweller46@hotmail.com) |
| 9 | South Carolina\* | P | Leslie Hagen | [Lahagen1857@hotmail.com](mailto:Lahagen1857@hotmail.com) |
| 10 | Tennessee\* | A | Esther Wallace | scmadpaddlers@gmail.com |
| 11 | Kentucky\* | A | Erin Kelleher | [ejkell02@gmail.com](mailto:ejkell02@gmail.com) |
| 12 | Florida\* | P | Efrat Almog | Efratalmog@gmail.com |
| 13 | Mississippi\* | P | Judy Lundy | jklundy73@gmail.com |
|  |  |  |  |  |
|  | Present |  |  |  |
|  | Absent |  |  |  |
|  | Open |  |  |  |
|  | Quorum for voting IAW the Bylaws | 10 of 13 | Quorum was established. | |

*\*Voting member*

1. **Call to Order and Attendance**
   1. Kelly Hood, President, called the meeting to order at 7:49 PM.
   2. Roll was called and recorded attendance as noted above. Quorum was established.
   3. Minutes from the October meeting will be sent out along with the minutes from this meeting.
2. **President’s Report - Kelly Hood**
   1. Introduction of board members: Each member gave a short bio of themselves.
   2. Updates:
      * + Lots of committee work has already occurred (see below) and Kelly has met with new board members individually.
        + Kelly reminded us that Board members must be a SRDBA member and are encouraged to become a USDBF member to get insights into what is happening across the country.
        + There is an opening on the USDBF Membership Committee. Kelly requested that we help look for someone who is a younger SRDBA member who can represent that demographic on the USDBF committee.
        + Reminder to use our SRDBA emails to discuss SRDBA business. We have seen our personal emails targeted by hackers with a SRDBA board member name showing up as the sender.
   3. Treasurer’s Report - Patsy Zick reported by Deb Carson
      * + Ending bank statement as of: $36,953.96
        + Balance Sheet statement:  $36,953.96
        + We are off to a great start. We have collected quick a bit of dues. Our P&L shows we have collected for the month of January approx. $4,315 in both club and individual membership dues. All financials are in Google Docs.
        + Discussion: The 2021 USDBF rebates were supposed to be mailed out in January 2022. The receipt of the rebates may need to be checked into and we need to verify timing of membership deadlines to determine rebates back to the regions. The 2021 rebates were supposed to be mailed out in January 2022.
        + Finance report: Accepted
   4. Regional races: Kelly gave the history of regional races in the past. Last year there was only a National competition to determine eligibility for a berth at CCWC. Because there was nothing (i.e. a berth) to offer paddlers, the regions didn’t offer a regional race. However, we are now exploring regional races again since paddlers are interested in having such competitions available. Drew gave an update on his pursuit of looking into collaborations for such an event. As an organization, SRDBA does not have the insurance, officials, set ups, vendors, etc. to be the point organization to run the event alone. In addition, there are a lot of complexities to setting up the races, divisions, etc. The only viable options for this year are possibly having a regional event at the NBP in Sarasota. Another possible option may be collaborating with Pensacola and combining their local fundraiser event with regional races at the same time. Judy volunteered to check into when The Villages facility will be ready and found that the new dragon boat venue will not be operational until 2023.
3. **Coaching 2.0:** Drew Rogers: Nothing to report. We will remove this as a standing item.
4. **Membership: Annely Thorstad**

Running ads for rebates - encouraging folks to pay before March 31 in order to get rebate

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| --- | --- | --- | --- |
| **FEMALE** | 208 | **YOUTH** | 0 |
| **MALE** | 76 | **PREMIER** | 5 |
| **TOTAL** | 284 | **Senior A** | 7 |
|  |  | **Senior B** | 82 |
|  |  | **Senior C** | 129 |
|  |  | **Senior D** | 61 |

1. **Committee Reports:**
   1. Youth Paddlers: The committee is growing and interesting coaches are now members. Nathan Salazar, who has a huge youth program, spoke to the group to offer suggestions on how to grow the youth program. Nathan suggested to start at middle schools before kids commit to a dedicated sport, as so often is the case by the time they get to high school. It was suggested that maybe put together a presentation that can be provided to the kids. The introduction to the sport doesn’t have to start as a competition. More fun and kid oriented activities to grow interest. Need clubs that provide the resources to provide this opportunity for free. Kelly reminded us that anyone can join this committee if they or their club is interested in pursuing the development of a youth program.
   2. Paddler Engagement Committee: Met recently in January and decided to meet the last at Monday 8pm each month. Marketing of the options available to paddlers will be a priority. And also prioritization of existing activities will be needed. The group is looking into digital cards that can be used to let us provide consistent information. The Map will try to include all festivals, even if they are not a SRDBA member.
   3. Special category committee: This committee is looking for members and is in its infancy.
   4. State reports:
      * + **FL**: Ef discussed problems regarding letting paddlers know about potential races other than be having a coach inform them of options. We discussed the benefits of using the map and events page on the SRDBA website to advertise all races that occur in our region (not just SRDBA member clubs). We also will include information in the newsletter about how to access race information. Annely will begin populating the calendar and map with more data.
          - Asian Fest
          - Dragon boat demo
          - Inverness
          - Claremont
          - Tampa Regatta in PanAm,
          - Orlando Festival in October; Deb will attend the to represent SRDBA
        + **SC:** 
          - Dragon Boat Charleston Festival May 7
          - Beaufort Dragon Boat Festival June 25
        + **KY**:
          - Kentucky Dragon Boat Festival, September 10th, 2022
          - AJ Jolly Park, Alexandria, KY  
            https://p4ca.org/events/11th-annual-kentucky-dragon-boat-festival/
          - Paducah Dragon Boat Festival, September 10th, 2022?  
            https://www.paducah.travel/events/paducah-dragon-boat-festival-presented-by-river-discovery-center/19295/
          - 3 Clubs in KY will potentially be working on bringing races back to Louisville in 2023. This is still a work in progress, but we are working on plans, and making partnerships to hopefully have races in the area again next year.
          - Erin is planning on attending the Kentucky Dragon Boat Festival. NC
        + **MS:**
          - The newest festival member is the Gulf Coast Dragon Boat Festival April 29 and 30th in Gulfport Mississippi. 2022 marks the seventh year for their festival.  Proceeds from the festival benefit the United Way of South Mississippi which seeks to improve the health, education and financial stability of the people in Hancock, Harrison, Pearl River and Stone Counties.  Mignon Bouchon is the contact person and has expressed possible interest in serving as the Mississippi Director.
        + **GA:** Drew is going to send Liz some information on festivals in Georgia this coming season.
        + **AL:** Only one festival - a fundraiser for Decatur Morgan Hospital Foundation Festival in Alabama in May 29?. Steve has reached out to U of AL and Auburn to recruit student teams to paddle in the festival. Sending memorabilia to use as auction items. Steve will probably be a SRDBA rep at the festival.
        + **TN**: All are fundraiser races put on by Dynamic, except the Knoxville KARM race, which is put on by 22 Dragons from Canada. There might be one other race in Kingsport, but Esther is not sure if it's back after Covid or not.

6/4  KARM Festival, Knoxville, TN

6/4  Chattanooga Dragonboat Festival, Chattanooga, TN

8/6  Drums on the French Broad Dragonboat Festival, Sevierville, TN

9/10  Inaugural Dragonboat Festival at Clarksville Riverfest, Clarksville, TN

9/17  Cumberland River Compact Dragonboat Festival, Nashville, TN

1. Newsletter and miscellaneous items:
   1. Try to get newsletter items to Deb Carson by March 20.
   2. Steve, Judy and Liz as at-large reps are encouraged to get together to develop some marketing strategies within their “adopted” SRDBA states.
   3. Deb will provide the link to the shared Google docs folder. Most of you are invited as editors who can access the account using your personal email as login addresses. (<https://drive.google.com/drive/folders/1qal4ppAq6Kdy1Nx-bKYqpx9GheEMEAqO?usp=sharing>). If you haven’t already done so, let her know if you are able to get into the folder.
2. **New Business**
   1. no new business
3. **Upcoming Board Dates**

April 20 at 8:00pm

Please make every effort to attend. If this date does not work, please let Kelly know ASAP and we will try to find a time to accommodate everyone.

Annely puts meeting dates, including the links and call-in numbers for the meeting, on the SRDBA Event Calendar (<https://www.srdba.org/events/>)

1. **Adjournment**
   1. Meeting adjourned at 9:40pm

Approved: April 20, 2022